



Gateway



Vol. XXXIII

University of Omaha, Omaha, Nebr., Oct. 9, 1953

No. 23

Pastor To Speak At Convo Today

The forty-fifth annual Founders Day Convention will be held this morning at 9:30 in the auditorium. "What Dr. Kinsey Missed" will be discussed by guest speaker Dr. Edward W. Stimson, pastor of Dundee Presbyterian church.

"What Dr. Kinsey missed in his zoological approach to womanhood," states Dr. Stimson, "is all that can make a woman noble, lovely, unselfish, faithful, and spiritual."

He will state that his chief charge against Dr. Kinsey is his dissatisfaction with tabulating and describing scientific data. "He goes out of his way to draw conclusions which rightly belong to the fields of psychology, sociology, and ethics."

A solo, "Dusty Road," will be sung by Terry Young, a student of the vocal music department.

Classes will be shortened. First period will be from 8 to 8:50; second, from 9 to 9:30; the convocation at 9:35 to 10:25. The next class will be from 10:35 to 11:15, and the last morning class from 11:25 to 11:50.

Jay B. MacGregor, Dean of Student Personnel, urged all students to attend the convocation.

Four Seniors Vie for Crown

Four senior women have been approved as candidates for 1953 Homecoming Princess. Their petitions were passed by the Office of the Dean of Student Personnel and by the Student Council this week.

Candidates are Jane Engelhardt, nominated by Chi Omega sorority; Joyce Erdkamp, Alpha Xi Delta; Barbara Pugh, Sigma Kappa, and Sheila Schmid, Zeta Tau Alpha. The Princess will be elected during the all-University elections Wednesday, Oct. 21. Her identity will be revealed at the Homecoming Dance, Friday, Oct. 30.

Petitions for class officers and five Student Council posts are due Monday at noon. Each academic class will elect three class officers—president, vice-president and secretary-treasurer. One senior coed will be elected to fill a vacancy on the Council. Four freshmen, two men and two women, will complete the Council's roll.

All University students who are carrying 12 hours or more are eligible to run in the elections. Petitions may be taken out in the Dean of Student Personnel's office and must be signed by 20 accredited students and one faculty member.

Dad's Day Next Week

The Omaha U-Emporia State Teachers football game will fet fathers of all University of Omaha students. The annual Dad's Day event will be next Saturday.

A pre-game luncheon for students and their fathers will start the day's activities. Students may purchase a "package ticket" which will entitle them to two lunches and a complimentary ticket for the parent. Price of the package is one dollar.

Tickets must be purchased in the business office by Friday.

Special guests will be the fathers of the football team. Players' dads will have seats on the sideline of the gridiron and will wear their son's team numbers.

Don Pfisterer, assistant dean of student personnel, is in charge of half-time activities.

More than 1,200 prospective Junior Jets have been invited to the game.

Folk Drama Chosen For Annual Play

"Dark of the Moon," a three-act folk drama, has been selected for the University Players' fall production. The annual dramatic event will be given Nov. 13 and 14 in the University auditorium.

The verse play with incidental music was written by Howard Richardson and William Berney, former students at the State University of Iowa.

Dr. Edwin L. Clark, dramatics coach, described the legend of love, frailty and witchcraft as "tremendously exciting."

The production is the tale of a Smoky Mountains witch bow who falls in love with a mortal lass. A conspiring woman agrees to make him mortal so that he can marry his lover, but the witch boy must agree to renounce his humanity if his wife does not remain faithful for a year.

A jealous she witch and the superstitions of the mountain folk contrive to upset his plans.

"Dark of the Moon" won the Maxwell Anderson award for verse-drama before its first production at the Cambridge Summer Theatre, Cambridge, Mass.

Committee Okays Library Revisions

The final revision of plans for the proposed library were made when the library planning committee met Tuesday morning.

Miss Ellen Lord, head librarian, said that the committee hoped to have the final plans off the artist's drawing board by the end of the month.

"We also hope to get a scale model from Architect John Latenser and Sons to display here at school so both the faculty and the students can get a better understanding of what the building will look like," she concluded.

New York Times Military Editor Baldwin Will Be World Affairs Institute Speaker

A man familiar with military matters will be the first speaker of the Eighth Annual Institute on World Affairs opening Wednesday.

Hanson W. Baldwin is the speaker. His lecture, "U.S.A.—Arsenal for the West?" will begin at 8 p. m. in the auditorium.

Baldwin is currently military editor of the New York Times, was a Pulitzer Prize winner in 1942. He served with the U. S. Navy in the 1920's, holding the rank of lieutenant, junior grade.

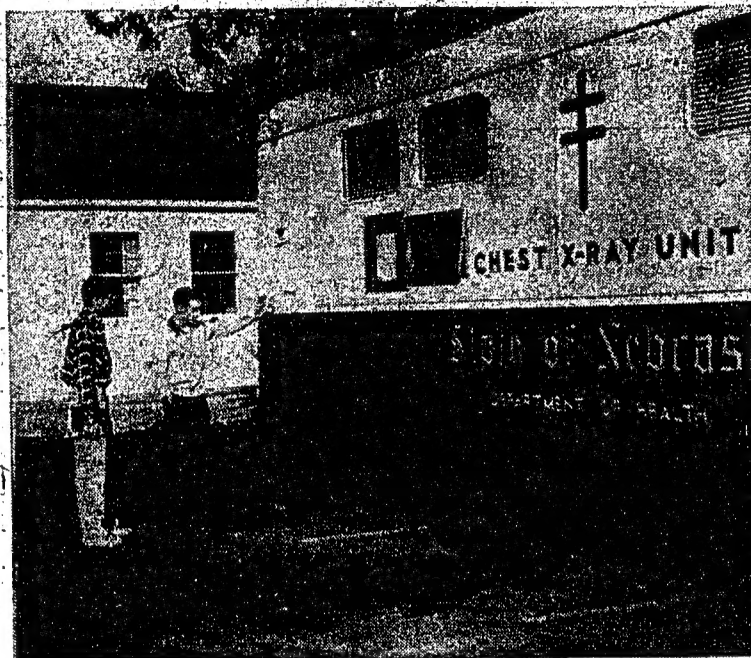
His newspaper career began with the "Baltimore Sun" as police and general assignment reporter. He joined the "Times" staff in 1929, and from 1937 to 1942

All University students are admitted to the Institute series on their activity cards.

covered the news as military and naval correspondent. He became military editor in 1942, the same year he won the Pulitzer Prize.

He is the author of such books as "Men and Ships of Steel," "Ad-

X-ray Unit Continues To 'Shoot' Students



Students Don Diglio and Roger Orr were among the first visitors to the X-ray Mobile Unit Wednesday morning.

Dean To Dismiss Student Classes

University students will have until Wednesday to have free chest X-rays taken on the campus. The X-ray Mobile Unit of the Omaha-Douglas County health department is located in the South Parking Lot, opposite the Student Center.

Dean of Student Personnel Jay B. MacGregor said that students will be dismissed from classes on a pre-arranged schedule "to insure that all students take advantage of the unit."

The mobile unit will be open from 9 a. m. to 12:30 p. m. and 1 to 5 p. m. daily. Students can be x-rayed at the rate of one a minute, averaging 400 pictures daily.

The x-ray of the student's chest will indicate whether a case of tuberculosis, lung or heart pathology exists. If a disease is discovered, the student will be notified within two weeks. He will then be x-rayed on a larger film. If signs of disease are again revealed, the student will be recommended to his family doctor for further treatment.

The x-ray unit was on the OU campus in December, 1950. At that time, 798 students were examined. Only three of that number showed signs of pathology.

One slight case of tuberculosis was detected, and one heart ailment was discovered. The third case proved to be negative.

Student Total Swells by 100

Enrollment in day and night school has gained nearly 100 students over last year's totals. Combined enrollment Tuesday was 3,353. Last year at this time, it was 3,255.

Registrar Alice Smith released enrollment figures, but said final tally will not be completed "for some time." Final enrollment for the fall of 1952 was 3,468 students. The balance was attributed to late enrollments and late paying of fees.

University men continued to hold their nearly 2-1 ratio over the coeds. Male enrollees number 1,045; women, 808. New students in day school total 579, compared to 671 last year.

Day school enrollment numbered 1,650 Tuesday—three less than last fall's comparable figure. Night school enrollment totaled 1,703 students—101 more than last year.

Faculty Members Travel to Kearney for Conference

Eight University staff members attended the Nebraska Association and Guidance Association meeting in Kearney yesterday.

Placement director John E. Woods led a panel on Placement and Military Service which emphasized the student without "vocational" preparation. Vocational counselor John MacRae was an interrogator on a panel concerning the non-academic student. Dean of Student Personnel Jay B. MacGregor talked on the Applications of Current Concepts in Student Activities.

Others attending the one day conference were Registrar Alice Smith, Dean Mary Padou Young, Dean Don Pfisterer, education instructor Stanley Davis and Placement officer William Gerbracht.

Woods and Gerbracht are in Denver today attending the Rocky Mountain College Placement Officers Association meeting. Today Woods will participate on a panel on Helping the Graduate-Serviceman Return to Civilian Occupations. Tomorrow he will speak on Company Literature in Placement Officers.

Publications Get New Personnel

Additional staff members for various student publications were selected this week.

Senior Bill Feddersen has been chosen business manager for all student publications. He replaces Bob Benecke, who held the position last year.

Feddersen is in the College of Business Administration and is majoring in accounting.

Circulation manager for the Gateway is Senior Keith Williams. Bill McVicker has been re-named advertising manager.

Jim Duggan, a senior journalism major, has been named editor of the student directory. He will compile names, addresses and telephone numbers of all students enrolled in day and night classes at OU.

Following the alphabetized listing in the directory will be the rosters of University organizations. The directory will be published about the middle of the fall semester.

Sign Today -- For Flu Shots

Today is the last day to sign up for flu shots!

If students who want to receive the influenza inoculation must register in Room 251 before 4 p. m. A prior registration is necessary so that University Nurse Beldora Tacke can order the correct amount of vaccine.

Miss Tacke will begin administering the shots on Wednesday, "if the vaccine arrives by then."

A \$1 fee must be paid in the business office before taking the shot. A receipt of payment must be shown before inoculation.

Last year, approximately 80 persons were given the shots.

Workshop Begins

More than 100 teachers registered for the College of Education's Elementary Education Workshop. The first in the series of eight weekly meetings was held last night.

Miss Hollie Bethel, workshop supervisor, said the teachers are studying and reviewing teaching techniques.

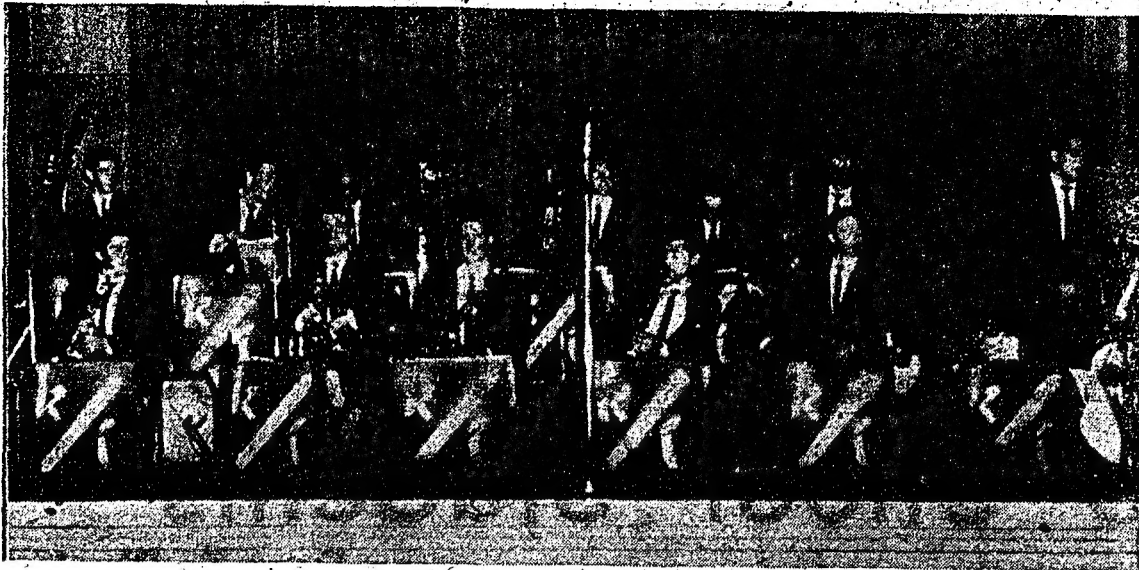
Notice

Student Directory editor Jim Duggan asks all students who have changed their address since completing registration to contact him in the Student Publications office. He said students who completed registration last spring would be especially affected by an inaccurate address in the book.

Tomahawk editor Danny Langevin has jobs for "a few more workers" on the staff of the yearbook. He asks all students interested to apply in the Tomahawk office next week.



Hanson W. Baldwin . . . initial speaker at Institute.



STRIKE UP THE BAND!

Barbara Hagerman

Hey, what a band . . . They're pretty good . . . This is something! These were some of the comments heard as I struggled through the crowd at the "Freshman Mixer." And the comments certainly hit on the truth.

Few of these people realized the work that has gone on behind the scene of this well organized group.

Practices started about the middle of September with rehearsals on three or four nights each week. They bought their own uniforms and stands. The only income that is received, comes from a university-operating expense fund for music. But much to my surprise, I found out that Jack Irwin and Bob Kidd, co-leaders, and Buz Prettyman do their own arrangements. Their hope is to make a complete library of special modern arrangements.

Irwin plays the piano; Kidd, the bass. Other members are drums, Wayne Wagner; trumpets, Buz Prettyman, Bob Dain, and Harlan Lantz; trombones, Steve Schwid, Bob Edson and Gary Jacobsen; saxophones, Don Chase, Jerry Hirsch, Tuffy Epstein, Subby Anzaldo and Leigh Fried. Senior Ruth Capps will be the band's vocalist.

A "Modernistic Jazz Concert" is to be presented at a convocation, Dec. 2, in the auditorium. Several afternoon dances will be held, and it is the hope of the band that there will be capacity crowds.

A lot of work is involved and since each member has played professionally, one time or another, we know that the band has a pick of the talent in OU.

Ring on the Editor

By Sandy Lipari

Rings on the telephone aren't the only kind of rings prominent in a Gateway editor's life.

Matrimonial tradition has been building up for the last three years for editors-in-chief of the Gateway. It seems that an engagement ring goes along with the top position on the paper since each of the last six editors has become engaged preceding or during their editorships.

The tradition goes back to the spring of 1951 when Editor-in-Chief Glenna Perkins announced her engagement. Since then the list has added June Williams in the fall of '51 and Tuck Moore in the spring of '52. Burt McMillan and Joanne Larkin continued the unusual custom last fall and spring respectively.

Following in the footsteps of her predecessors is Joyce Erdkamp, present editor, who received her ring this summer.

Members of the Gateway staff are wondering who will carry on for the editorship next semester and if he will carry on the tradition.

New TV Set Adorns OU

A new red and white TV set adorns a card table leading into the auditorium.

The Student Council has built a unique suggestion box. This is for all students to add their ideas for improvements and other suggestions for the school.

The screen has the notation "Let's See Some Suggestions From You."

OU Faculty Tries New Counsel Plan

With the idea in mind of bringing the professor and student closer together, the University of Omaha has begun a revised counseling plan designed especially for freshmen and sophomores.

Ten faculty members, chosen by the administration for ability as counselors, will devote special time to the counseling program. According to Jay B. MacGregor, Dean of Student Personnel at the University, the revision will assure the counselor of having definite periods with the students.

"At Omaha U. we have tried never to let any student become a 'name in the grade book' as so often happens in large universities," the Dean said. "And of course we are concerned with educating the whole man. The new plan, which puts counseling service on a level with teaching duties, will assure the leisurely personal contact necessary in that education."

Three hours of the professor's time ordinarily spent in class will be split up between 60-75 students. Each student will have from two to four, twenty minute periods counseling a semester. On the proposed plan the professor would spend at least 9 hours a week with his counseling duties.

'By The Way'

No one as yet has hit on an inspirational short to help this poor neglected column. Can anyone add a contribution?

Has anyone seen the signs posted in the Shack? I believe they are trying a hint to the fact that students are not picking up their dishes. I believe we could all be a little more helpful.

Student's Prayer:
Onward, move onward.
O time in thy flight.
Make the bell ring
Before I recite.

—Purdue Rivet

OU's Evolution:
Freshman: I don't know.
Sophomore: I am not prepared.
Junior: I don't remember.
Senior: I don't believe I can add anything to what has been said.

SHOCKS!

When you get to heaven
You will likely view
Many folks, whose presence there
Will be a shock to you.

But do not be alarmed,
Do not even stare,
Doubtless there'll be many folks
Surprised to see you there.

Editorials . . .

Pay . . . and Play a Part

Citizens of Omaha are planning the biggest birthday party the century next year. The Centennial celebration promises to be a year-long event . . . filled with parties, parades and pageants.

University students will be asked to play a part in some of the activities, but now the best thing they can do is to support the Centennial financially.

Ten dollar tickets are being sold which will entitle the holder to 17 top entertainment events. Regular admission price to these events will total \$27.50, when tickets are sold separately.

Aside from the entertainment and economy standpoint, University students will help themselves by purchasing tickets and supporting the Centennial. Any profits from the project will be divided between the Community Chest and Omaha's two universities.

Omaha University's share will be 25 per cent. If the birthday party is a success, it will be you who will profit.

jee

Just a Reminder

The annual fall observance of Fire Prevention Week comes at an opportune time this year. Unseasonably dry weather has made most of the area a virtual tinderbox.

Omaha Mayor Glenn Cunningham has declared a state of emergency and called for every citizen's help in preventing a possible catastrophe.

Let's not give fire prevention conscious thought just this week. Keep in mind that a single careless match could cause a tragedy.

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For free booklet, "The What, When and Wear of Men's Clothing," write to: Cluett, Peabody and Co., Inc., 10 East 40 Street, New York 16, N. Y.

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KWOU Improves Facilities

Campus radio station, KWOU, is now comparable to any educational radio plant in Nebraska in terms of facilities.

This fact is due to the new equipment which the station is having installed. The machinery, built by electronics engineer Oral Evans, was custom designed for the special needs of KWOU.

The new equipment includes a mixing console, a patch panel and turntables. Because of these extra facilities, the station expects to be able to broadcast three days per week instead of the usual two.

No Facilities

Since the fall of 1950 when Bruce Linton, head of the radio department, arrived, the station has expanded considerably. Then the radio department consisted of one desk, two dinner plates, one box of bb's, a metal chain, and a microphone with no means of amplification.

Now, three years later, Bruce Linton has become Dr. Bruce Linton, and the radio station has two consoles, four turntables, a tape recorder, five microphones, and silent motion picture equipment for television production.

More Professional

Bob Erickson, program director for KWOU, commenting on the new equipment stated, "I believe that with our extended facilities, our operations will more closely resemble professional broadcasting."

KWOU staff positions which were announced last week are Bob Erickson, program director; Lyle Nicklen, chief engineer; and department assistants are Dick Palmquist and Harold Winslow.

Air Inspecting Officers Praise AF-ROTC Unit

Air Inspectors who visited the OU campus last week had nothing but good words for the AF-ROTC unit.

Colonel Roy N. Hillyer, Jr., and Lt. Col. Robert E. Phillips came here as a liaison team from AF-ROTC Headquarters at Montgomery Ala. Omaha U was one of 17 colleges they visited in Area G, which covers schools in surrounding states.

The team commented that at one of the units inspected a cadet officer told them, "OU has the best unit in the area." The inspecting officers did not disagree with the comment.

Five States Attend Meet

Fourteen county school superintendents and supervisors from five states have been attending a special Conference-Workshop at the University this week. The five-day workshop will close tomorrow in time for the National Conference for County and Rural Area Superintendents to be held at the Fontenelle Hotel Sunday through Wednesday.

Leaders of the conference are Mrs. Olive Berg, rural supervisor in the South Dakota department of public instruction, and F. B. Decker, superintendent of public instruction for Nebraska, and members of the OU faculty.

States represented at the conference include Kansas, Montana, Minnesota, Nebraska and South Dakota.

Dr. Frank H. Gorman, dean of the College of Education, is in charge of the workshop.

Teachers Attend Visual Aid Meet

Twenty-five Nebraska teachers and directors attended a meeting of the Nebraska State Audio-Visual association at OU Saturday.

Mrs. Mary Connor, assistant principal of Westside High School, gave a report on "Status of In-Service Training in the Nebraska Schools." Mr. Allan Finstad, Educational Specialist of the Charles Beseler Company, gave a demonstration on "The Making of Transparency for Use on the Overhead Projector."

Clifford Wait of Nebraska State Teachers College at Wayne is president of the Association.



"Let's see that wire should go there" . . . Dr. Bruce Linton and Lyle Nicklen assemble new radio equipment.

Alumni Fund Drive Reaches 18 States

The 1953 Alumni Fund Drive brought contributions from 18 states and Washington, D. C. The campaign even reached Korea, London, England and Tokyo, Japan.

These facts were compiled following the completion of the Association's fund drive which netted \$1750 for the Alumni.

General Chairman Dan Koukol, '49, announced that a total number of 375 contributions were received. The average contribution amount was \$4.61.

Most of the contributors were from Omaha and Council Bluffs although the drive reached alumni in all parts of the United States.

Contributions were received from California, New York, Illinois, Pennsylvania, Kansas, Ohio, Oklahoma, Oregon and Minnesota. Alumni donations from the states of Maryland, North Dakota, South Dakota, Tennessee, Texas, Virginia, and Wisconsin were also received.

Tom Townsend is alumni secretary of the group. The fund campaign was the first fund drive of its kind held by the alumni.

Test Bulletins Available Now

All students wishing to be exempt from the draft through College Qualification tests should apply at once to the nearest Selective Service local board for an application and bulletin of information.

The application should be filled out and mailed immediately to SELECTIVE SERVICE EXAMINING SECTION, Educational Testing Service, P. O. Box 586, Princeton, N. J. The applications must be postmarked before midnight Nov. 2, 1953.

According to the Testing Service which prepares and administers the College Qualification test, the student will benefit by getting his application filed at once. The results of the test will be reported to the student's local Selective Service Board of jurisdiction for use in considering his deferment as a student.

Those wishing additional information should contact the Placement Office, Room 274.

1950 OU Graduate Wins Elks Award

A 1950 graduate of the University has been awarded an Elks National Foundation Grant. Miss McCreary received a bachelor of arts degree with majors in psychology and sociology. She has been a physical therapist aide at the Dr. J. P. Lord School for Physically Handicapped Children in Omaha for two years.

The former student will study at the University of Connecticut.

Two TV Courses Attract 39 Pupils

Thirty-nine television "students" have signed for the fall TV Classroom. The classes began Sept. 7 and include two 15-week courses which will run to Dec. 18.

Nineteen of the students have signed up for the course in Modern European Philosophy. Taught by Dr. Wilfred Payne, head of the humanities department, the classes are held on Monday, Wednesday and Friday.

The Tuesday and Thursday course is Man and Society. Twenty persons have registered for those lectures, instructed by Dr. George Wilber, professor of sociology. The 15-minute classroom can be heard Monday through Friday on Station KMTV at 3:30 p. m.

Traveling Prof . . .



Dean Hosman . . . to Nova Scotia.

Former CAE Dean Spreads Usher Idea

The College of Adult Education's former dean left last week for a two month trip through the eastern United States and Canada. Dean Emeritus Everett M. Hosman is conducting his school for church ushers in several cities throughout his trip.

Last week Dean Hosman attended a meeting of the Area Project Committee of the Adult Education Association. This week he has been conducting his special school in Indiana. His next destination will be New York City, where he will attend the annual delegate assembly meeting of the Adult Ed group. Mr. Hosman, who is a vice-president of the Association, will attend the group's executive meeting during the same week.

The highlight of the Dean's trip will be the usher school in Halifax, Nova Scotia, Nov. 1 to 4. The short course will be sponsored by the Halifax Church Usher Association. Mr. Hosman will teach several other usher schools in mid-western cities on his return trip.

Eleven Students Receive Special Business Awards

Well—It's Time for Hibernation

The seasonal change in the weather caught many students unprepared for cooler temperatures, but the ingenuity of the Gateway's news editor saved him from possible pneumonia.

Having caught cold from working in the newspaper's unheated office last week, Bill Beindorff swathed himself in a voluminous racoon coat left hanging in the publications office since the freshman election.

Visitors found him hunched over his typewriter behind the copy desk—a box of Kleenex on one side and the wastebasket on the other.

Said Beindorff "It's warb eduff id here today."

Officers Learn To Balance Group Funds

Presidents and treasurers of all student organizations were instructed on the procedures of handling organization money and accounts at a meeting held Tuesday night.

The picnic-meeting was held in the backyard of the home of Charles Hoff, vice-president for business management.

Following the supper, Harlan Cain, auditor of student activities, distributed a booklet for organization treasurers, Manual of Student Organization Accounting Procedure.

The purpose of the manual is to give direct aid to the treasurers in the mechanics of their job. It will also give organization presidents an understanding of the treasurer's duties.

Cain originated and compiled the booklet. For the booklet, Cain received his final credit toward a Bachelor of Science degree.

The meeting was sponsored by Dr. Jay B. MacGregor, Dean of Student Personnel, and Mr. and Mrs. Hoff.

About 60 students attended.

Former Coed Fire 'Belle'

A former OU coed reigned as Omaha's "Fire Prevention Queen" this week. Miss Sally Urban, whose father was killed in the 1933 Millard Hotel fire, helped to publicize Fire Prevention Week.

One of Miss Urban's duties was to be "rescued" by the fire department hook and ladder company from the top of one of the city's downtown buildings.

ROTC Cadets Get New Rank

The first AF-ROTC promotions of the year have been announced by Lt. Col. Allen H. Wood, Professor of Air Science and Tactics.

John R. Haury has been promoted to the rank of cadet lieutenant colonel. Cadet John Vana has been promoted to major.

Other promotions include lieutenant's Eugene Gray and Donald Luenenberg; 2nd lieutenants Sam Anzalone, Frank Pazlar, Larry Peters, and Melvin Rousek.

Attaining the rank of Airman Second Class are Jack Kosmacek, Dennis Kasperek and Don Whitehead.

Before promotion, all cadets must pass a practical as well as written examination.

Migration Set

The Student Council has set Friday, Nov. 14, as Migration Day. OU will play Doane College at Crete, Nebr. at 2 p. m. that day.

Students who purchase tickets at the University business office will be excused from classes to attend the game. If enough students are interested, a bus will be chartered to carry students to Crete.

The University Band will charter a special bus and will be excused from classes to participate in Migration Day activities at Doane.

Eleven OU students have been awarded special scholarships since classes started. All students are enrolled in the College of Business Administration.

Five freshmen were the first students to receive the new Associated Retailers' Scholarships of \$200 each. The awards were given to students in the retailing department on the basis of aptitude tests and personal interviews.

Winning awards were Richard J. Acamo, Nancy Anderson, Jon Dressler, Jerzy Myers and Raymond M. Schulz.

Retailing Scholarships given by the Omaha World-Herald went to seniors David Belzer and Robert Chizum. Juniors Myra French and Gerald E. Campbell also received the \$110 awards.

The Omaha Advertising Club presented its annual \$200 scholarship to senior Neal Thomsen.

Sophomore Marilyn Herbes received a work fellowship award in the College. The \$50 grant was given by the Women's Division of the Omaha Chamber of Commerce.

Mental Meet Starts Tonight

The American Association on Mental Deficiency is holding its annual regional conference of the North Central States at OU tonight and tomorrow.

Dr. William H. Thomson, dean of the College of Arts and Sciences and head of the Department of Psychology is overall chairman of the meeting.

A reception tonight at 7:30 p. m. will open the conference.

Speakers for the association include Dr. George E. Robertson, associate professor of Pediatrics, University of Nebraska College of Medicine; Dr. Robert S. Wigton, associate professor of Neurology and Psychiatry, University of Nebraska College of Medicine, and Dr. Herbert H. Humphreys, assistant professor of Medical Psychology, University of Nebraska College of Medicine.

Others are Dr. Arthur A. Hitchcock, director of the Junior Division and Counseling Service at the University of Nebraska, and Gertrude Williams, Clinical Psychology Intern, Norfolk State Hospital.

AF Changes Curriculum

A nation-wide change of AF-ROTC curriculum has brought about new methods and techniques of teaching the military subject on the OU campus this year.

During the past 12 months, 19 college level textbooks have been written and published for use in the new Air Force ROTC generalized program. The completed books, started last year, are now in the hands of some 120,000 AF-ROTC cadets in 207 colleges and universities in the U. S., Puerto Rico and Hawaii.

Eleven more books are still in the production stages.

The books combine the efforts and knowledge of over 200 Air Force and civilian technical and educational specialists. These experts were brought to AF-ROTC Headquarters on temporary duty from all over the country to prepare the textbooks.

Throughout the preparation, the manuscripts were subject to the scrutiny of a staff of professional writers and editors employed to insure a consistency of style, appropriate college level approach and grammatical correctness.

Air Force ROTC Headquarters this summer sponsored a series of educational workshops which gave each of the 1600 instructors in the program an opportunity to become familiar with the new curriculum, methods of presentation, use of training aids, appropriate supplemental materials and methods of evaluating classroom results.

The University was host to one of the workshops for a three week period last August. Methods of instructing basic cadets was discussed.

The Ivy Trail . . .

By George Georgeff

In the good old autumn-time,
In the good old autumn-time,
A young man's fancy turns to strolls down leafy lanes
with his co-ed fine.
He'll whisper in her ear, as she draws near, that she's
his "baby-mine"
In the good old autumn-time.

In a tradition dating back to several generations, the guys and dolls of the nation's colleges, when they should be studying the next day's assignment, have always found time between classes to walk in the autumn sun.

But two weeks ago, when the bell rang for the opening round of classes, students at the University of Maine found a change in the school's system that might break this cherished tradition.

According to the Intercollegiate Press Bulletin, classes at that university are now being conducted on an eight-hour day this year. Morning classes begin at 8 a. m. and end at 11:50 a. m. Following a class-free lunch hour, afternoon classes start at 1:10 p. m. and terminate at 5:00 p. m. All sessions last fifty minutes.

The reasons for the change: 1) fraternities had wanted a common, class-free lunch hour because much of their business is conducted at that time; 2) under the eight-hour day, schedules could be better revised to allow more lab periods in the morning instead of late in the afternoon.

For students at the University of Virginia also, the autumn tradition will be toned down somewhat as the result of new cut regulations.

Students at the southern university will be excused for absences only if they are called away "by reason of serious illness or death in their immediate family." Also tough on students: "Quizzes missed because of an absence must have the approval of the dean and consent of instructor concerned before they can be made up."

At Fort Hays Kansas State College, an OU football opponent, the Registrar's office used an old clock to shorten the crowded lines and long waiting periods which almost invariably accompany enrollment days.

An ingenious setup, the old clock was wound up tight and the face lettered with the alphabet divided into eight sections. It was decided that wherever the hour hand pointed when the clock ran down, the students whose names began with that corresponding group of letters would be the first to enroll. As might be expected, the procedure will be repeated in the future.

Contrary to some beliefs, students like to work hard — at Antioch College (Yellow Springs, Ohio), that is. A survey on the required course program, conducted on campus under a Rockefeller grant, made this revelation: of courses from which students gained most, the organization was clear, the material covered fairly difficult and the grade, just about right.

And of courses from which they gained the least, students indicated that the material was fairly simple, that it was unrelated to their fields, and in general that the grade was too high.

A survey conducted by the Committee for Self-Study at the University of Vermont noted three outstanding weaknesses in regard to the present distribution of the student's courses.

The first of these deficiencies singled out were the gaps in the knowledge of the graduating university student. Secondly, the present distribution of courses gave the student "highly departmentalized and fragmentary instruction." The third deficiency noted was the "lack of provision for a common store of knowledge, which binds the students closer together intellectually, emotionally, and aesthetically."

It is well known that different persons see different things in response to the Rorschach ink blot test, most widely used psychological personality test.

Not known until last week, however, was that the personality of the tester influences the person being tested — sometimes to the point of seriously affecting the efficiency of the test. This was

learned through research on the Rorschach test by a University of Wisconsin psychologist.

The Wisconsin psychologist reported that the same personality types often give a different number of responses to different testers. As the test is based on a standard, this would throw the result off in many cases.

More research, however, is needed to find out what it is about the Rorschach examiners that influence the results of the personality tests.

Purdue University students returned to the campus this fall to find an encouraging change in the grading system: a grade "F" will receive two index points rather than the one a failure received in the past. "Not a great incentive, however."

Boston's Northeastern University will figure in plans to keep industrial progress moving at a rapid pace. The university will receive \$3,000 from the Bethlehem Steel Company for each graduate that the company hires for its annual training program for college students.

The Bethlehem officials feel that if industrial progress is to continue, there must be more educated men and that universities must be the ones to supply them.

Yale University May Telescope College Courses

A recommendation for a major revision in the freshman and sophomore courses at Yale University was made by a Committee on General Education last week.

The proposed revision would combine the freshman and sophomore years into one two-year course of study in preparation for a general examination at the finish of the sophomore year.

The formalized courses for the undergraduates would be replaced by five curricula, consisting of two lectures and a 75-minute discussion period each week, plus intensive reading from a recommended book list.

The new plans would also enable a qualified student to complete both high school and college in seven instead of eight years. However, the recommendations must still be approved by the Yale faculty before they are put into effect.

Schools Invited To Participate in Omaha Centennial

Students at the University of Omaha, as well as those in Omaha public and parochial grade and high schools, Douglas County schools, and Creighton University, have been asked to participate in the 1954 Omaha Centennial.

The Centennial Education committee is headed by Dr. Harry A. Burke, superintendent of Omaha public schools.

"We are leaving it up to the individual schools as to the type of participation they prefer," said Dr. Burke.

Members of the education committee include University President Milo Bail; Dr. Donald Emery, head of the College of Adult Education at OU; Rev. William F. Kelley, dean at Creighton University; Rev. Roman C. Ulrich, archdiocesan superintendent of Catholic schools, and W. J. Hauser, superintendent of Douglas County schools.

Others are Paul T. Thompson, director of visual education in the Omaha schools; Al Frisbie, youth editor of the Omaha World-Herald; Glenn E. Pickrel, superintendent of Westside High School; Mrs. Earl Sutphen, representative of the Omaha Council of Parent-Teacher Association, and Arthur Parsons, city librarian.

Cornhusker Campus Capers

The editor of The Midland, weekly paper at Midland College, Fremont, said in an editorial that last week had seen "the campus wracked by a controversy that has equalled any in recent years in its intensity." The controversy concerned the wearing of slacks or jeans to breakfast and luncheon meals. The editorial suggested that "common sense" be used to solve the problem.

Student reporters at Creighton University released a "Dragnet Survey" on a proposed student union. Result of compiling "just the facts, ma'am" was of no particular surprise to the campus... the union building had nearly unanimous backing.

A news article in The Goldenrod, student paper at Nebraska State Teachers College at Wayne, announced that "free tickets" will be given to the owners of cars which are illegally parked or are not properly registered with the college.

The Sandburr, York State Teachers College newspaper, explained how it got its unusual name. While the college was being built nearly 50 years ago, the staff met to name the paper. One of the coeds had just come through the unlandscaped paths to the meeting and sat picking sandburrs out of the hem of her ankle-length dress. Her nomination of Sandburr for the paper suggested that the paper has "stick to it" qualities which make it "undestroyable."

College Dance Band Cuts Winning Tune

A comparative rarity... a commercial record by an undergraduate college dance band went on sale late this summer in all parts of the country.

The record, "Cream Puff" and "September in the Rain," was made for Capitol by the Los Angeles City College "Collegians," winners of a contest sponsored by Metronome Magazine to find "the best college dance band in the land."

Making a popular record under a major label, which will bring the band to the attention of the "big time" in short order, was a prize contest, in which runners-up included Fred Dale's Band, Indiana University; Charlie Scott's Band, University of Richmond, and Ed Gerlach's Band, University of Houston.

Employers' Displeased With Present School Education

There is need for more thorough training in the fundamental subjects, reading, writing, spelling, grammar, and arithmetic for high school and college students.

This was a typical statement in answer to a question: "What are the high schools not doing at present that you, as an employer, would wish them to do?" The employers also added that they felt that students should be encouraged to read more and better books and plays. Students should work harder toward acquiring a larger vocabulary.

Some of these comments quoted above are on the negative side of the question: "What's Your Impression of the job the schools are doing in teaching the 3 R's?"

According to Ann Usher, author of an article in the October issue of Better Homes and Gardens, it is extremely difficult to find any one who is neutral on the education subject.

Many sample replies stated "Lousy! The kids can't spell; many of them have trouble reading, or if they can read, they don't know what they are reading." "Why don't educators go back to the good, old methods? It's the so-called progressive education that's the cause of the trouble."

P. F. Gorby, professor of Retail Store Management and Personnel Administration at Northwestern University, took the affirmative on the teaching profession by stating that "in essence, the schools still do a reasonable job on the 3 R's; it's just the demand for increased proficiency that is widening the gap."

He continued that there seems to be lack of intense interest in the job.

A personnel manager for women in New York stated that she did not see a great difference between high school and college graduates. She placed emphasis on the poor spelling of college graduates, blaming universities for making no attempt to teach spelling because the schools felt that it was "beneath them."

Dr. Arthur S. Adams, president of the American Council on Education, concluded that the reason there is such a controversy is that so many more people are being educated.

Concerning poor spelling, Dr. Hollis Caswell, Columbia University, added that there is a lot of poor spelling but today, it is as good as, or better than it was in the past.

No one can deny that the overwhelming increase in student enrollments in the last 50 years has created problems that did not exist before. Nor can it be denied that moving about the country in the last two decades of many families has disrupted the orderly process of learning for many children.

In summary, more improvements are needed in such cases as better and earlier detection of

children with reading difficulties; more emphasis on spelling, more individual attention; more counseling of parents whose individuals are not making progress; and more encouragement to able students to continue with mathematics, sciences, and languages.

Schools want these things, but getting them will take more teachers at salaries high enough to attract them to schools, more study material and books, and more classrooms, and finally, perhaps better testing facilities.

Magicians Perform in Show Tomorrow

Magic will be flying galore this weekend in Omaha. The occasion is the Midwest Magicians' Conclave sponsored by the Omaha Magical Society.

The highlight of the three-day convention will be the Headliner show to be held tomorrow night at 8:15 p. m. in the Central High School auditorium.

Magicians from all over the United States will star in the show. Some of the performers include Aree, the Queen of Hearts, V-Roy, one of America's foremost illusionists, and Del McLarnen, a magical clown.

The public is invited to attend the show. John McMillan, physics instructor, is chairman of the finance committee. McMillan is an amateur magician. Anyone interested in attending the show may secure tickets from McMillan. Profits from the show will go to the Children's Memorial Hospital.

OU Faculty, Staff Form Chest Canvass Team

Several members of the University faculty and staff have formed a team to work on Omaha's Community Chest drive. Headed by Robert S. McGranahan, director of General Printing and Information, the team will canvass small business firms in West Omaha next week.

Team members include Glenn Lewis, Charles Bull, Don Pfisterer, Clifford Ellis, Harlan Cain, and Larry Annis. Others are Ben Koenig, Harvey Vogler, Bruce Linton and Burt McMillan.

This is the second consecutive year that an OU faculty team has worked on the Chest drive.

Campus capers call for Coke

Win the race, bag the trophy, and dunk the coxswain... then ease up and enjoy the pause that refreshes with delicious, ice-cold Coca-Cola.



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Indians Hit Hard by Injuries; Ichabods Hand Omaha Play Colorado Game Saturday First Defeat of Season

By Lee Nelson

Injury-ridden Omaha University will again be on the road this week-end when the Indians battle Colorado College at Colorado Springs tomorrow night.

As a result of last Friday night's encounter with Washburn, several of the OU gridders will not be in top shape for the CC venture.

Emil Radik, Bill Engelhardt and Jerry Tannahill were roughed up in the Ichabod game but only Radik is on the doubtful list for game-time tomorrow. Dale Geise is also a question mark, and the big tackle may miss his second straight game due to a broken hand.

However the Red and Black have some solace in the person of Arnold Smith, rugged blocking back, who will be ready for action after separating a shoulder against Morningside, two weeks ago.

The Coloradoans have yet to taste victory but the Omaha con-

OUWI Plans for Playday

The Sports Roundup, OUWI College Playday, is tomorrow at Omaha University from 9:30 a. m. to 3 p. m. Nadine Roesky is chairman of the annual event.

Team sports will be played in the morning and individual sports will be in the afternoon. A short skit, "The Lamp Went Out," will be presented during the lunch hour in the Student Center, under the direction of Louann Focht, entertainment chairman.

Remaining committees are headed by Marilyn Johnson, food; Bette Poska, program; Jane Anderson, registration, with associates Charlene Cameron and Annine Dinkel.

Chairman for the sports events are softball, Bev Peterson, Helen Howell and Charlene Cameron; cage ball, Mary Ann Leo and Barbara Scott; volleyball, Ruth Longville; tennis, Barbara Pugh; bicycling, Jo Palladino and Helen Howell; bowling, Ruth Longville; badminton, Mary Ann Larson and Charlene Cameron.

The eleven colleges and universities invited to the sports meet include Doane, Wesleyan, Nebraska U., Midland, Creighton, Wayne, Morningside, Kearney, Peru, Duquesne, and St. Mary's.

Teams will be made up of girls from every school, rather than having the schools compete against each other.

Everyone may attend by signing in the quonset.

OUWI Sports

Four sports activities are still underway for OUWI members, reports Miss Marjorie Baumann, group sponsor.

The second round of the tennis tournament must be played off Monday.

If members of the Rifle Club have not yet attended a class, they must do so today. One-hour classes will be held in the Fieldhouse rifle range at 1, 2 and 3 p. m.

The bowling league has added two unaffiliated teams to its squad. Two games have been played to date.

The five golf finalists must play off nine holes in groups of two or four by Monday. Finalists are Lorene Shannon, Helen Drozda, Rita Dargaczewski, Charlene Cameron, and Ruth Longville.

Track Call

Track coach Ernie Gorr has sent out a call for all track men interested in running the cross country race. Anyone interested should contact Ernie Gorr in the Fieldhouse.

Veteran Football Star Hopkins Poses Problem for OU Foes

Don Hopkins intercepted the twisting pigskin right out of the intended receiver's hands, and bulled his way ten yards up field being pushed out of bounds.

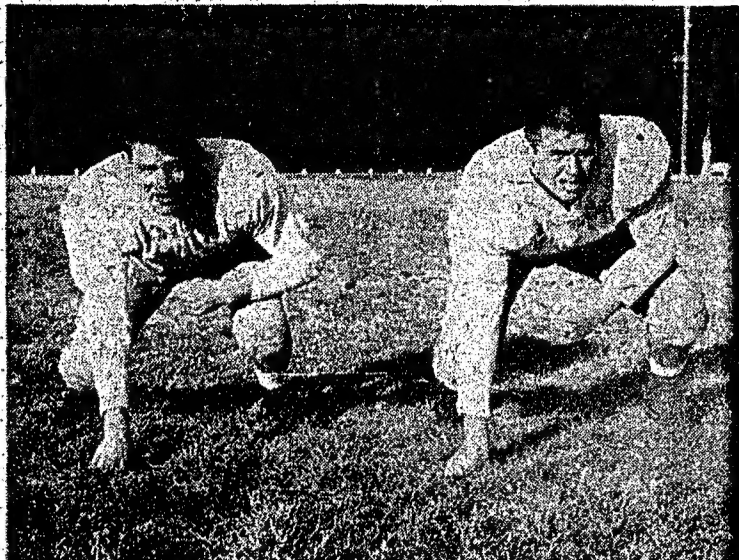
This play took place in the opening game of the 1953 season against Fort Hays, and it typified the way Hopkins has played here at the University.

Don is a senior this year, playing his third year at guard on the OU varsity, and it's apparent that all the Indians opponents will be glad to see Hopkins graduate.

"Hoppy" graduated from South High in 1949. He played three years of varsity football for the Packers, and two years of baseball for the South Omaha crew.

Don played Legion ball for H. P. Smith in '49. He hung up a terrific pitching record of 9 wins and one loss, and he was a natural choice for the All-Legion team.

Wage Battle for Starting Berth . . .



Harry Johnson on the left, and Elwood Mink . . . these two tackles are waging a hot battle for a starting post.

From the Sports Desk . . . Athletic Transfers

by Dave Langevin

There are quite a few ex-Omaha high school athletes who have transferred to Omaha University this fall. They all attended other colleges for one to three years before coming back to Omaha.

It is my opinion that, largely through the performances of these athletes, Omaha U's athletic fortunes are going to be better this year than they have been for several years.

I don't mean to take anything away from the boys who have been representing Omaha for the past few years. They have established records that they and the rest of the school can be mighty proud of.

But, let's take a look at the football team. In the backfield are two of the boys I've been talking about—namely, Bill Engelhardt and Emil Radik. Both of these backs were All-City football selections in their senior years.

Engelhardt came to Omaha after attending Kansas State College at Manhattan for one year. Right now, he is the leading scorer on the team with 24 points; he is one of the leading ground gainers, and he is the number one passer.

Radik went to Nebraska for two years and saw some action with the Husker varsity. Though hampered by injuries, he is in the starting backfield for Omaha and is the top kicker of the squad.

Tackle Ed Baker is another athlete who is new to the school. Baker, though, cannot be considered as a transfer; he went to Nebraska in 1949, but dropped out of school and went into the Army, where he played a lot of ball with Fort Leonard Wood. Ed, through his performances in the Indians' first three games, has been named the "immovable rock" on the line.

That takes care of the boys who are showing their stuff for Omaha

right now. How about some of the other athletes who prefer the other sports that will come into season later in the school year?

I will go out on a limb and predict right now that some of these new athletes are going to be more than capable in replacing or even "beating out" some of the present Omaha performers.

Take Don Sterba for instance. In the case of Sterba, using the words "beating out" seems to be about the only suitable thing.

Sterba is as quick as foot as anyone in athletics at Omaha U. He has shown this on the ball diamond as well as on the track. Don, as a baseball player, is known for his ability to "beat out" bunts as well as swing away for base hits.

In track, as a dash man, he is quite capable at "beating out" his opponents in the sprint for the tape.

John Welch, one of Sterba's high school teammates, also has transferred to the Indian campus. Welch is a left-handed slugger in baseball and may very well add needed left-handed batting power to the Omaha baseball team next spring.

There are a couple more baseball players strolling the halls now besides Sterba and Welch. One is Don Westcott. He comes here after gaining two years' experience on the Iowa University mound staff. Westcott will be one of the right-handers who will be trying to take the place of the Indians' former ace Bob Offerjost who graduated last June.

There is one more athlete who, though not from Omaha, should be mentioned. He is Cal Helme from near-by Millard. Helme went to Nebraska for two years and lettered in 1953 at first base. Cal is a smoothly performing first sacker, and he can pitch, being effective with his southpaw style.

Well, there they are. It was anticipated that Omaha would have a good athletic record this year anyway, but these guys are going to have a big hand in it.

Warriors Prepare Grid Card Section

Maynard Tatelman president of the Warriors, stated big things are being planned for his pep squad, and that his biggest problem is getting more members into the organization.

Anyone interested in joining should contact Harold Sage or Tatelman.

During the football season, the Warriors will be busy selling balloons, cow bells, and pomp poms. They will also sponsor a bonfire rally for homecoming.

During the basketball season they will sponsor Migration Day to Doane College. They will also present the trophy to last year's outstanding basketball player on the first home game.

By Bob Peck

A combination of good and bad football handed Omaha University their first loss of the 1953 season at Topeka, Kans., last Saturday night. Washburn handed the Indians the loss 14-6.

OU played good ball between the 10 yard lines and bad ball when they reached the goal lines. The bad football was highlighted by an Omaha fumble on the Washburn one yard line and a dropped pass in the Ichabod end zone.

Indian Bill Engelhardt put the Kansas team on their heels in the first half by sprinting the final 24 yards to the Washburn goal after a first half sustained drive. It was the first touchdown to be scored against the Washburn team this season.

The extra point attempt was no good and the Omahans left at the intermission owning a 6-0 margin over the home forces.

OU looked even stronger as the second half opened, ripping off four to five yards at a time out of the single wing led by Stan Schaezle and Engelhardt.

Steck Fumbles

Fullback Bill Steck also added some nifty gains as the Indians marched toward the Ichabod goal line. With the ball only a yard from pay dirt, Steck again hit the line, only to fumble with Washburn recovering.

This was the turning point for Omaha fortunes. The Ichabods marched out of their own territory and when momentarily stopped at midfield, went into punt formation. The kicker took the ball sidestepped charging linemen, picked up blockers and skirted his left end for six points. The extra point was added and the game was over as far as Omaha was concerned.

Final Bid

The Indians made one more drive which carried to the Washburn 16 yard line, where the ball was lost on downs. The drive was sparked by Steck who took a lateral and raced 50 yards.

Washburn added the clincher in the waning minutes of the game as quarterback Niles Nelson plunged over from the one yard line on his fifth consecutive carry.

Omaha outplayed their rivals, making 15 first downs to ten for their opponents.

Engelhardt and Steck were the offensive stars for Omaha, both turning in some outstanding running.

Line play was sparked as usual by Ed Baker, rugged Indian tackle who played all but approximately half a minute of the game.

Yelkin Schedules Six New Cage Opponents

Head Basketball Coach Virgil Yelkin has announced the Omaha University 1953-54 basketball schedule, comprising of 24 games. The regular season opener with Midland on November 30 will be preceded on November 24 by the annual Alumni game.

The home schedule consists of 14 games and it looms as one of the roughest schedules in Omaha U history. Six new opponents will face Omaha on the Indians' home floor. They are Drake University, Wayne University of Detroit, Colorado State College, South Dakota State, Missouri State, and Rockhurst College.

Prospects for the Indians to better last year's 15 win, 8 loss record seem very possible in spite of the stiffer competition scheduled. Nearly all of last year's players will return to court action this winter.

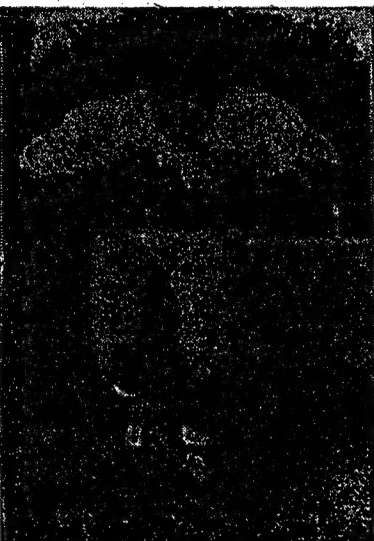
Mackie Leads B Team

Two quick first quarter touchdowns gave Peru's B team a 27 to 12 victory over Omaha University's Papooses October 1, at Peru.

Dick Mackie sparked the Omaha B team by scoring twice on plunges from five and two yards respectively.

Mackie set up his first score by intercepting a Peru pass on his own five and running it back to the Peru's thirty.

Howard Baker teamed with Mackie in sparking the Indian backfield. Milton Hearn, Dick Boyer, and Sam Marasco were standouts on the Papoose line.



Arnold Smith . . . expected to return to action against Colorado State.

test will be their first home game of the season. So far, CC has dropped consecutive games to New Mexico A&M, Denver and Idaho State.

Scoring Barrage.

Omaha U on the other hand has had trouble in winning two out of three frays so the Indians are bound to cut loose with a scoring barrage that is deemed extremely possible by most OU fans.

Although the Red and Black has stumbled through their games to date, it is apparent that the Indians have one of their best teams in past years and with further work could develop into a power.

Head Coach Lloyd Cardwell could not pick a starting lineup until tomorrow night due to the doubtful physical strength of the squad.

However if Cardy sticks with the past lineups, the Coloradoans will face Don Maseman at right end with either Tony Roth or Rudy Rotella manning the other wing.

Baker Leads Linemen

Mainstay Ed Baker will be at left tackle, while Harry Johnson and Elwood Mink vie for starting spot at right tackle. Don Hopkins and Dick Edgerton have almost nailed down the guard slots, with either Jerry Lawson or Tom Bell at the pivot.

It's anybody's guess on the backfield lineup but the probable nominees include the quartet of Engelhardt, Tannahill, Bill Steck and Stan Schaezle.

By dropping three decisions to New Mexico A & M, 12-7, Denver University, 19-13, and Idaho State, 27-21, Coach Bill Heiss claims the Omaha U game will make or break his squad.

Gorr Fixes Intramural Deadline for Entering

Athletic Director Ernie Gorr has scheduled Oct. 12, as final deadline on team entries in football, bowling, and pushball.

A meeting for intramural representatives has been scheduled for Thursday, Oct. 8. Gorr plans to stress on the importance of showing up for intramural contests. He stated that there have been too many forfeits in the past.

Schedules of all intramural activities will be placed on bulletin boards in the Fieldhouse and in the main building.

McKinley to Play For Homecoming

Ray McKinley and his orchestra will play for the OU Homecoming dance. The dance will be held from 9 p. m. to 1 a. m. on Oct. 30 in the Peony Park ballroom.

McKinley is known for his vocals, his drums and "the most versatile band in the land" which features Mary Lou Martin.

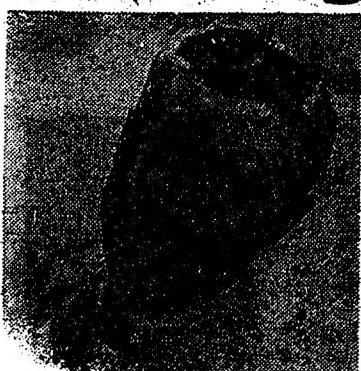
McKinley and his orchestra have appeared at the Hotel Statler, Hotel New Yorker, and the Paramount Theatre in New York City. In Philadelphia he appeared at the Earle Theatre. His top billing in New Orleans was at the Roosevelt Hotel. In Boston he was featured at the RKO Palace Theatre.

He has recorded records for Decca and Victor, made transcriptions for RCA, and has appeared in Columbia pictures. He has been heard on the five major networks in the United States and "Voice of America."

"Civilization," "Red Silk Stockings," "All the Way to San Jose," "You Came a Long Way from St. Louis," and "Arizay" are some of McKinley's top waxings.

Features of the band are the arrangements of Eddie Sauter and Deane Kincaide. Sauter won the Metronome poll for arrangers a few years back for the second consecutive year.

Surrounding the maestro is a program of songs which feature vocals, jazz arrangements and dance tempos.



Ray McKinley . . . Homecoming headliner.

Angel Coeds Assume Duties

New officers of the Angel's Flight, Arnold Air Society auxiliary, assumed their new duties at the first meeting Oct. 1.

Joyce Della is the flight leader. Other officers are Joan Willey, operations officer; Donna Reynolds, adjutant; Pat Norman, comptroller, and Jean Madden, publications officer.

Two Social Groups Outwitted as New Pledges Skip Out

Chi Omega and Sigma Kappa pledges skipped from active meetings of their sororities.

Chi O pledges hid at Bradford-Kennedy Lumber Co. from 7 to 11 p. m. Actives were unable to find them.

The first clue was hid in a can of mud and brought to the active meeting. This clue led actives to Walnut Hill reservoir where no clue was found. The second clue was hidden at Fort Omaha. From there actives went to Riverview Park. The clue there led to Hillside Stables.

Other clues were left at the Union Pacific station in a locker and the Colony Club. Actives only found five of the ten clues. They met the pledges at the Leavenworth Grill after the skip.

Sigma Kappa pledges outwitted their actives by hiding in the basement of Central United Presbyterian Church.

"Which cone has the toni that is thirty phony" was a clue which led the Sigma Kappa chase to a public telephone booth in front of a Dairy Queen shop on North 30th Street.

Actives started with the third clue and were able to unravel the next five. "In the good old summer time all the birds go north" indicated that the next clue was on the football goal posts on the OU football field.

Sorority, Fraternity Pledges Elect Officers for Semester

Greek pledges of social sororities and fraternities have elected officers this week for their pledge term.

Sigma Kappa

Sigma Kappa pledge officers are Kay Strimple, president, and Nancy Dufrow, vice-president. Secretary and treasurer are Connie Gordon and Barbara Anderson respectively.

Alpha Xi Delta

Alpha Xi pledges have elected Judy Rogers president. Other newly-elected officers include Janet Hanchett, vice-president; Jerryce Meyers, secretary, and Susie Beck, treasurer.

Chi Omega

Marilyn Stride is president of the Chi Omega social sorority pledge class. Vice-president is Jackie Peterson, and Pat Vogel is secretary-treasurer. Mardee Martin and Miss Stride are Chi O representatives on the Junior Panhellenic Council.

Zeta Tau Alpha

The pledge class of Zeta Tau Alpha has elected Ann Dull president. Other officers are Jean Ellen Christoff, vice-president; Jean

Harrington, secretary, and Marcia Johnson, treasurer. Colleen Mick is the Zeta representative of the Junior Panhellenic board.

Theta Chi

Pledges of Theta Chi elected their officers for the semester. They are Dick Vernon, president; Dick Brehm, vice-president; Dean Thompson, secretary-treasurer. Bob Holstein and Bob Geer are representatives on the Pledge Council.

Phi Ep

Phi Epsilon Pi held their pledge ceremony at the Leavenworth Grill last Sunday. They elected the officers of the pledge group. They are Merrill Kartman, president, and Gordon Elwitz, secretary.

Pi KA

Pi Kappa Alpha fraternity pledges have elected officers. They are Charlie Stillwell, president; Simon Simon, secretary; Wayne Wagner, sergeant-at-arms.

Sig Ep

Pledges of Sigma Phi Epsilon fraternity elected officers at a meeting Tuesday evening.

Keith Carlsen is president, while Tom Thompson is vice-president, and Don Anderson is secretary-treasurer.

Alumni Boost Homecoming

The OU Alumni Association will boost Homecoming by sponsoring a luncheon in the shack, a reserved section at the football game, and a Victory Dance.

A special alum tray will be served in the Student Center between noon and 1:15 p. m. before the Homecoming game. The special tray will feature a chicken salad sandwich, chili, potato chips, relish, dessert and choice of beverage for 75 cents.

Alums may sit in their special section on the forty yard line at the game by purchasing a ticket in the Alumni Office for \$1.25.

The Homecoming Victory Dance will be held at the Fontenelle Hotel ballroom from 9 p. m. to 1 a. m. Oct. 31. Ray Backman and his orchestra will play for the dance. Alumni talent will be featured during the intermission of the dance. Tickets for the dance may be purchased at the Alumni Office for \$1.50 a couple.

Service Fraternity To Pledge Eleven

AFPO, national service fraternity, received pledgeship applications from eleven students at their rush party Sunday.

The pledges are Jim Bowyer, Dave Dittler, Max Kennedy, Howard Larimer, Jerry Lathrop, Stan Lyon, Jim Madden, Brad Pence, Dave Shearer, Simon Simon and Lynn White.

Prexies To Hold First Fall Party

The first Student Council sponsored Prexy Party will be held in the faculty clubroom Wednesday from 3 to 4 p. m. Gloria Zandina, chairman of the party, invites presidents of all organizations on campus and Student Council members to attend. An invitation has also been extended to Deans Mary Padou Young, Jay B. MacGregor and Don Pfisterer. Deans of all the colleges are also invited.

Council member Don Chase will lead the general discussion on topics chosen by the students. Coffee will be served.

Sorority Selects Pledge Mistress

Ruth Longville, active member of Chi Omega social sorority, has been named pledge mistress of the group. Maggie Claeson, president of Chi Omega, made the announcement at the sorority's pledging ceremony.

Ruth is replacing Phyllis Wilke. Beverley Peterson and Carolyn Chapman, last semester pledges, will be activated at 8 a. m. Sunday, Oct. 18, at Miss Longville's home.

It's easy as pie!
No entry blanks!
No box tops!



You can cash in
again and again!
C'mon, let's go!

TWICE AS MANY AWARDS THIS YEAR

MAKE \$25!

WRITE A LUCKY STRIKE JINGLE

based on the fact that LUCKIES TASTE BETTER!*

From well-known towns to parts unknown,
Most any place you go—
It's Lucky Strike for better taste
With people in the know!



Easiest \$25 you ever made. Sit right down and write a 4-line jingle based on the fact that Luckies taste better. That's all there is to it. More awards than ever before!

Read the jingles on this page. Write original ones just like them—or better! Write as many as you want. There's no limit to the number of awards you can receive. If we pick one of your jingles, we'll pay you \$25 for the right to use it, together with your name, in Lucky Strike advertising.

Remember: Read all the rules and tips carefully. To be on the safe side, clip them out and keep them handy. Act now. Get started today.

My meals, folks say, are flavorful—
They're seasoned perfectly.
For better taste, it's Luckies, though,
That win the cheers—not me!



RULES

1. Write your Lucky Strike jingle on a plain piece of paper or post card and send it to Happy-Go-Lucky, P. O. Box 67, New York 46, N.Y. Be sure that your name, address, college and class are included—and that they are legible.
2. Base your jingle on any qualities of Luckies. "Luckies taste better," is only one. (See "Tips.")
3. Every student of any college, university or post-graduate school may submit jingles.
4. You may submit as many jingles as you like. Remember, you are eligible to receive more than one \$25 award.

*TIPS

To earn an award you are not limited to "Luckies taste better." Use any other sales points on Lucky Strike, such as the following:

L.S./M.F.T.
Lucky Strike Means Fine Tobacco
Luckies taste cleaner, fresher, smoother
So round, so firm, so fully packed
So free and easy on the draw
Be Happy—Go Lucky
Buy Luckies by the carton
Luckies give you deep-down smoking enjoyment

COPY, THE AMERICAN TOBACCO COMPANY



Social Calendar

Fri., Oct. 9
Theta Chi Sweater Dance9 p. m.
Peony Park
Graduate Club Dinner6:30 p. m.
Student Lounge
Sat., Oct. 10
College Play Day9 a. m.
Women's P. E. Hut
Sun., Oct. 11
Lambda Chi Activation9 a. m.
Simpson College
Arnold Air Society3 p. m.
Fontenelle Hotel
Mon., Oct. 12
Student Council3 p. m.
Sigma Kappa, Room 2097 p. m.
Student Lounge
Tues., Oct. 13
Pi Kappa Delta Coffee
Hour3:30 p. m.
Faculty Clubroom
O Club Dinner Meeting6 p. m.
Cafeteria
Orchesis Tryouts6:30 p. m.
Women's P. E. Hut
Sigma Phi Epsilon7 p. m.
Student Lounge
Lambda Chi Alpha7 p. m.
Student Center
Wed., Oct. 14
Press Club6 p. m.
Student Publications
Student Council Prexy
Party3:30 p. m.
Faculty Clubroom
Chi Omega7 p. m.
Student Lounge
Alpha Xi Delta7 p. m.
Fri., Oct. 16
Pledge Dance9 p. m.
Peony Park

Pledges to Present Dance for Actives

The officers of the Greek Pledge Council were elected at the first meeting last Friday. They are Bob Geer, Theta Chi, president; Marilyn Stride, Chi Omega, treasurer, and Kay Strimple, Sigma Kappa, secretary.

The Council announced that the theme of the Pledge Dance Oct. 16 is "Treasure Hunt." Committees were appointed to make preparations for the dance.

The decoration committee is under the direction of Connie Larkin, Alpha Xi. Skit committee includes Tom Thomson, Sig Ep; Wayne Wagner, Pi K A; Judy Rogers, Alpha Xi; Jackie Peterson, Chi O, and Ann Dull, Zeta. Publicity will be handled by John Campbell, Lambda Chi; Colleen Mick, Zeta, and Kay Strimple.

Other Council representatives are Bob Holsten, Theta Chi; Charlie Stilwell, Pi KA, and Bob Jones, Sig Ep.

Sweater Girl Steps Out Tonight



Theta Chi's four Sweater Girl candidates relax in the autumn sun. Left to right, Ginger Maxwell, Marilyn Johnson, Carol Budatz and Darlene Buckingham.

Theta Chi Sweater Girl will be announced tonight. The Theta Chi Sweater dance will be held from 9 p. m. to midnight at Peony Park.

Candidates are Darlene Buckingham, Zeta Tau Alpha; Marilyn Johnson, Alpha Xi Delta; Carol Budatz, Sigma Kappa, and Ginger Maxwell, Chi Omega.

Gene Ernst and Sam Marasco will present the winner of this year's contest and the candidates at the intermission of the dance. Eddy Haddad and his orchestra will play for the dance.

Dress for the girls will be sweaters, skirts, and bobby sox; boys will wear sweaters and slacks. Only persons wearing sweaters and presenting Greek cards will be admitted at the dance.

Honored guests will be Dr. and Mrs. Milo Bail, Dean and Mrs. Jay B. MacGregor, Dean and Mrs. Don Pfisterer, and Dean Mary Padou Young.

Other guests will be members of Theta Chi social fraternity from Nebraska Wesleyan, the University of Nebraska, Iowa State College and Drake University.

Jerry Tannahill is chairman of the dance plans. Ernst and Marasco are his assistants. Jerry Norene designed the decorations which will carry out the sweater theme of the dance.

Fraternities Plan Late Fall Rushing

Late fraternity rushing will be Oct. 12 through 14. The rushing season will be open. No smokers will be held. An active member and an officer may approach a rushee and take him to the Dean of Students Office to sign his fraternity preference.

Rushes may sign their preferences between 9 a. m. and 3 p. m. if they pay a \$2 fee to the Interfraternity Council when they sign their preference.

Men who did not receive a bid from a fraternity after formal rushing are eligible for late rushing. Any other man is eligible to be rushed if he can present a valid excuse to the Interfraternity Council which states the reason why he did not go through or complete formal rushing.

Annual Coke Party

Pledges of Zeta Tau Alpha social sorority were hostesses to 80 Greek pledges at the annual Zeta cocktail party.

Classic Simplicity Highlights Autumn Sweater Fashion

Classic simplicity is the keynote of this year's sweater fashions. Always good are the classic cardigan and pullover teaming to form an eye-catching combination for autumn luxury.

For evening wear the soon-to-be classics are the "baby sweaters." These demure sweaters of softly tinted pastels enhanced with angora and ribbon trim come in a variety of sayles and knits.

Dominating the scene will be cashmere and soft-as-a-lamb's wool along with the new favorites of nylon and orlon. Imported virgin wools also have found their place in the college wardrobe.

Fellowship Elects

Members of the OU Christian Fellowship organization attended the state conference of Inter-Varsity Christian Fellowship Saturday, Sunday and Monday, at Camp Brewster.

Dr. Mark Takkema of the National Association of Christian Schools was guest of the OU group at their first meeting this fall.

Newly elected officers are: Leo Beam, president; Dennis Schmidt, vice-president; Bernice Larson, secretary, and Jean Miller, treasurer.

ISA to Convene

Independent Students Association is making plans for the regional convention which will be held at the University of Colorado at Boulder Oct. 15 through 17.

Sponsors of the delegates from OU are Charles Hoff, James Porterfield, and Don Pfisterer.

Fifteen students joined the organization this fall. They are Paul Blaufuss, Harold Capps, James Fowler, Donna Harris, Pauletta Hough, Kay Kirk, and Donna Landis. Others are Barbara Langfeld, Jo Ann La Page, Mary Ann Larson, Marilyn Mether, Marlene Moe, Lois Proffit, Harvey Rutherford, and Nancy Schenck.

Orchesis to Hold Additional Tryout

Orchesis, modern dance honorary, held their first tryouts Tuesday night in the Women's Physical Education Hut.

Jane Englehardt, president of the group, stated that further tryouts will be held Tuesday night at 6:30 in the PE Hut. All girls who previously did not tryout are invited in addition to those girls who have been contacted to re-tryout.

Lou Hames Trio
available for parties, dinner dances recently finished two weeks at
Angelo's Nite Club
WA 7682

Alpha Xi; Pi KA Win Loving Cup In Sing Contest

Alpha Xi Delta and Pi Kappa Alpha, Greek social fraternities, won the Sig Ep Sing competition. Jim Shainholtz, sing leader, announced that a special loving cup will be awarded to Maynard Tatelman, Phi Ep, for his solo of "Map Song."

Shainholtz presented loving cups to the winners. Alpha Xi's sang "Evening Hymn," and Pi Kappa's sang "Honey-moon."

Chi O's sang the "Chi Omega Tribute," and Zeta's sang "Over the Rainbow." "Rainbow's End" was sung by Sigma Kappa.

Lambda Chi's and Theta Chi's sang "All Hail to Lambda Chi" and "All You Men Arise" respectively.

John Courtright, president of Sigma Phi Epsilon, estimated that about 350 attended the Sing at Hill Haven Barn Friday night.

Sig Ep's served cider, doughnuts, apples, and potato chips. Dancing to recorded music followed the serving of refreshments.

Drozda Presides

Members of the Physical Education Club elected new officers for this year.

Helen Drozda is chairman. Millie Svagera and Joan Palladino are program and service chairmen respectively. Joy Miller is social chairman.

Eight Immanuel Institute Deaconesses Vary College Credits, Fields of Service

By Joan Olsen

7:50 a. m. A 1953 blue and white Ford station wagon draws up to the side entrance of Omaha University. From it step eight girls dressed in navy blue. They join the throng of students going up the walk to the door and go to their classrooms. These girls come from typical American families; but their life is now and always will be far different from that of the average coed.

For these girls are from the Immanuel Deaconess Institute and are studying to become deaconesses. They are from all over the U. S.—from Rhode Island to California, from North Dakota to Texas. Their fields of study include social work, nursing, parish work, foreign missions and teaching. All of them have had from one to four years of deaconess training and will have a minimum of five years of training before entering their chosen field.

These girls live at the Immanuel Deaconess Institute where they fulfill a minimum work schedule in addition to their college pro-

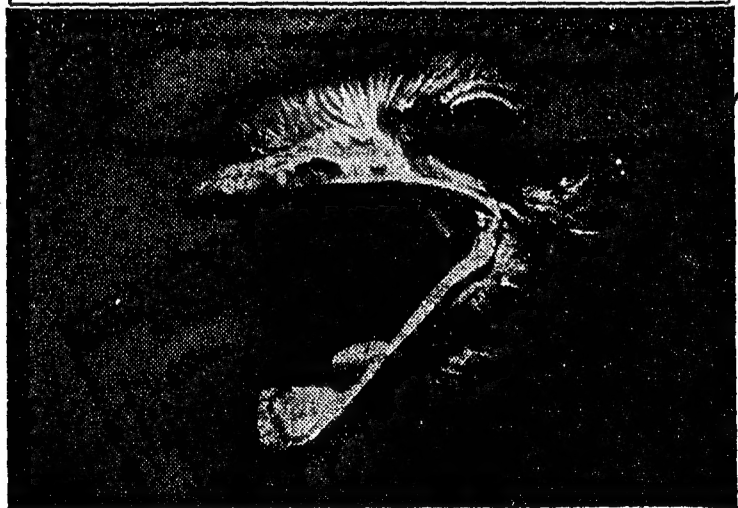
gram. All of them carry a regular student load at OU. Their education is paid for by the Augustana Synod of the Lutheran Church.

After their first year of training in the Institute the candidates are privileged to use the title "Deaconess" before their names. However, most of the candidates prefer to wait until they are out of school to use this title.

Immanuel Institute deaconesses attending OU are Helen Gulstad, Arlene Ingelbretson, Jeanne Johnson, Jean Miller, Jean Myklebust, Doris Peterson Margaret Roberts and Lois Welder.

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* of 131 So. Harris Hill Rd., Williamsville, N. Y.
Wildroot Company, Inc., Buffalo 11, N. Y.



Contest Offers Award In Annual Observance National News Week

College students the country over are being invited this year to take part in the observance of NATIONAL NEWS WEEK.

The plan is to present four awards in two contests on the college level. Two plaques will be awarded to the man and the woman student who write the best paper on Freedom of Information, and two to the boy and girl who design the best illustration appropriate to that theme.

The theme for this year's observance of National Newsweek is Freedom of Information. The slogan is "AN INFORMED PRESS MEANS AN INFORMED PEOPLE." NNW is celebrated annually Oct. 1 to 8, inclusive.

The NNW Committee is especially anxious to make 1953 a most significant celebration. The hope is, with the cooperation of many groups throughout the country, to impress upon people everywhere the vital importance of a free and uncensored press.

Certainly the students who will be fostering and protecting our freedoms in the years to come, have a definite place in this picture.

Information concerning the contest will be posted in the Gateway Publication Office.

Radio Beats TV; News Heads List

It's a fact!—news is more popular on radio than television, comedy rates second with TV audiences and only fifth with those old fashioned people who still persist in listening to the radio.

So says T. Earl Sullenger, head of the University of Omaha Sociology Department, in a paper presented at the Communication and Opinion Section of the American Sociological Society Convention held in Berkeley, California.

"Furthermore," Mr. Sullenger states, "that boxing while rated in tenth place by the radio fans jumped to third place with TV audiences." Classical music was fourth on radio and eighth on television. The reason for this four point difference, according to Mr. Sullenger, is the fact that the classical music lovers prefer not to be disturbed by the sight of the musical performers when listening to the beautiful sound they produce.

Quiz Programs Steady

Quiz programs varied only two points in choice on both media—being fourth on TV and sixth on radio. Religious programs and popular music took a drop in interest on TV. Educational programs and athletic interest went up on TV from their positions on the radio interest chart.

As for the effects of TV on reading, hobbies, sports, listening to the radio, etc., Mr. Sullenger found the following to be true: 5 per cent of the families increased their reading after buying TV and 41 per cent read less, with 51 per cent reporting no marked change. Three per cent said that TV had increased their interest in hobbies, while 30 per cent said they devoted less time to their hobbies.

TV Affects Sports

Sports showed a more marked effect on television. Ten per cent said that TV had caused them to participate more in sports, while only 17 per cent said that TV kept them away from their former favorite sports.

The largest change came in the amount of people attending at movies and listening to the radio. Eighty-one per cent replied that they were listening to the radio less and 64 per cent said they attended fewer movies since purchasing a television set. Only 1 per cent claimed that TV had not decreased their interest in the two media.

Mr. Sullenger thinks that the ability of television to satisfy both the visual and auditory senses at once accounts for the greater popularity of some types of programs. He is also of the opinion that impacts will be made on our American culture, that television is neither stable nor mature and that it is the baby in the communication media family—"young, flexible and unpredictable." ... It's a fact!

More Jobs, Better Salaries

Homemaking will always be the most important job in the world for most women. How ably and successfully they perform this job will be determined by the skill, training, and experience they bring to their career. This, of course, is the objective of a college Home Economics program.

"Home Ec" unquestionably provides the best approach to acquiring skill in home management, food selection and preparation, nutrition and health, housing, family relationships, home furnishing, clothing selection and care, child care, budgeting, and money management. Statistics show that there are fewer divorces in families where the homemakers have Home Economics degrees.

In addition to preparing women for the all-important job of homemaking, the four-year program in Home Economics is also an excellent investment in training women for top positions in the business and professional fields. No other field of education offers such a promising future to the college woman. The demand for Home Economics graduates is growing rapidly. Women employed in this field are the second highest paid professional group in the country today ... second only to women in medicine. And the variety of jobs is on the increase, too.

The University now offers a new two-year program in home-

making for girls who are looking forward to early marriage. Two-year programs in textiles and clothing goods and nutrition are offered for those who plan to attend college for a limited period only.

Complete four-year programs are available in Home Economics Education and Dietetics, as well as for the regular Bachelor of Science degree in Home Economics. These programs are for students who wish to prepare for employment in the professional field, to teach home economics, or to combine marriage with a career.

(This is the second article in the series of vocational opportunities.)

Arts Dean to Attend Lincoln Conference

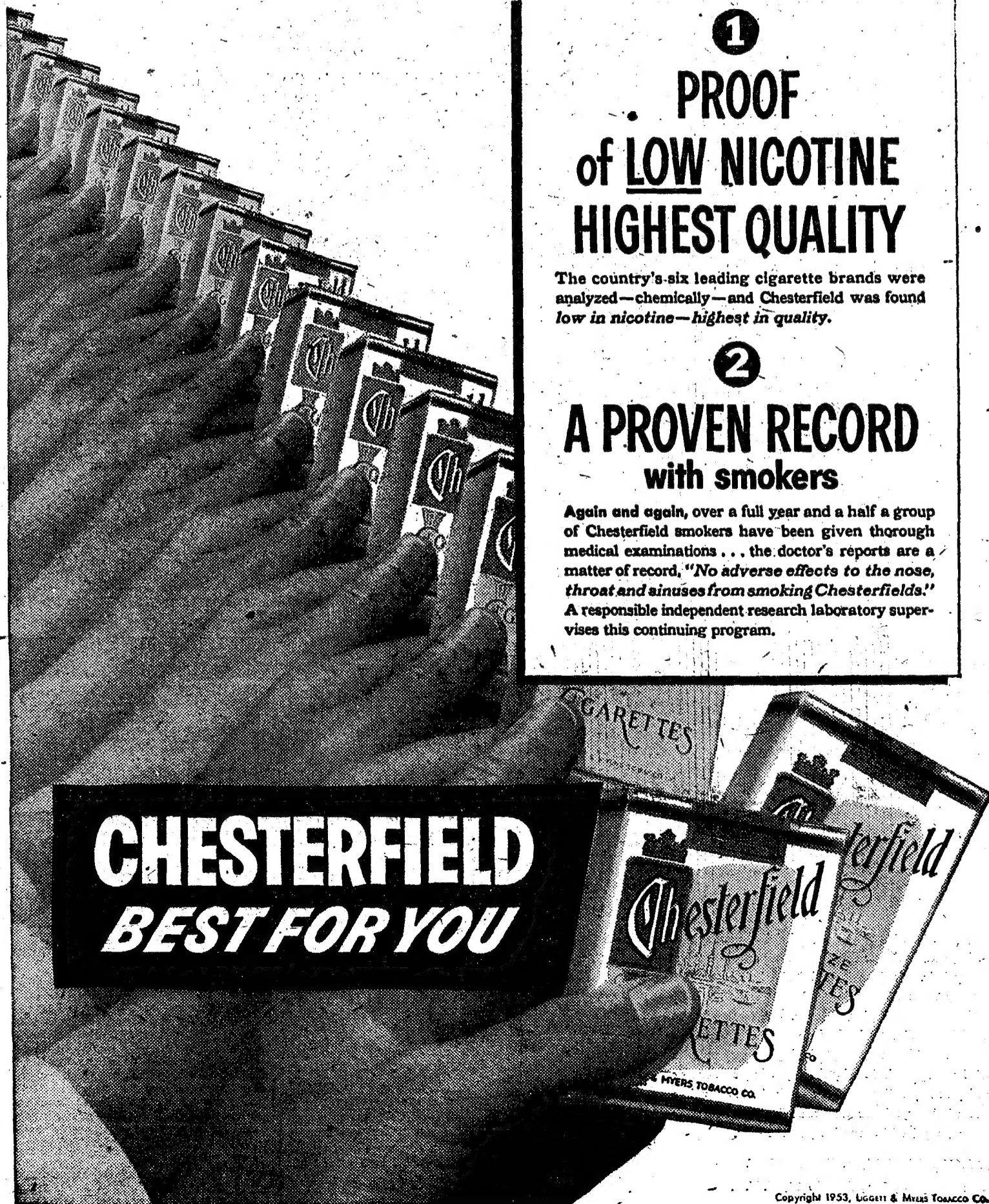
Dean W. H. Thompson, head of the College of Arts and Sciences, will attend a conference of the Nebraska Council on Teacher Education next Friday and Saturday. The meeting on educational psychology and child development will be in Lincoln.

Mrs. Priest Visitor

United States Treasurer Ivy Baker Priest will visit the OU campus tonight. Mrs. Priest will address the University Graduate Club at 6:30 p. m. in the Student Lounge.

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